GRAHAM'S

ESTABLISHED 1820

PORT



Cocktail Competition 2023







The Blend Series

Graham's Blend Series represents a fresh and innovative take on port. Leading the way are Blend N°5 White and Blend N°12 Ruby Ports – the first wines we've blended specifically for mixing.

A contemporary feel and award-winning design from fashion illustrator António Soares gives the Blend Series a striking and versatile presence on the cocktail scene and in the on-trade, while also standing out and offering something exciting in the off-trade.

The Blend Series marks a new chapter in the history of port. It helps fuel the invention and creativity of the consumer, uplifting any #portmoment regardless of the setting, season, or occasion.







The Competition

- We are inviting all professional bartenders and mixologists to take part in the second edition of the Graham's Blend Series Cocktail Competition.
- Entrants need to create an original cocktail using either Graham's Blend N°5 White Port or Blend N°12 Ruby Port and prepare it in front of a panel of expert judges.
- The winner of each National Competition will be invited to compete in the Global Final in Porto, Portugal.





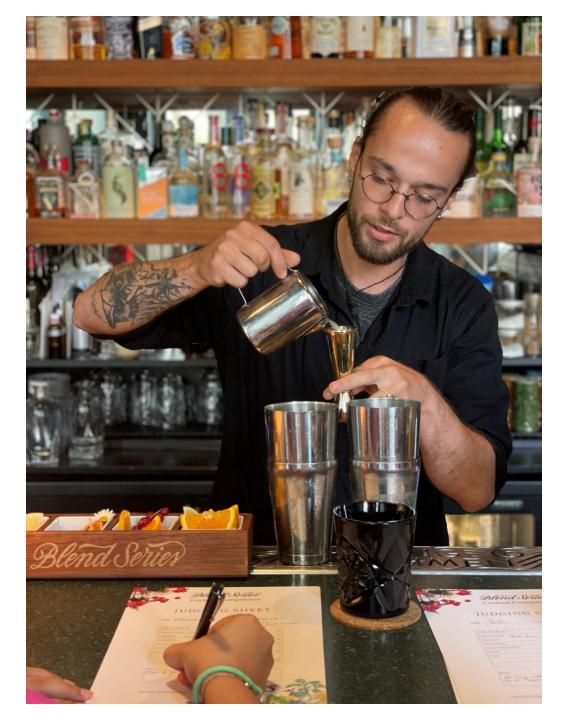
The Competition

National Competitions

- Submissions are now open.
- To enter, each applicant should email mariana.botto@symington.com including: cocktail name and recipe, a photograph of the cocktail, and a brief description of the concept.
- The deadline for submissions is Tuesday 28th February 2023.
- National Competitions will take place between March and April 2023.

The Global Final

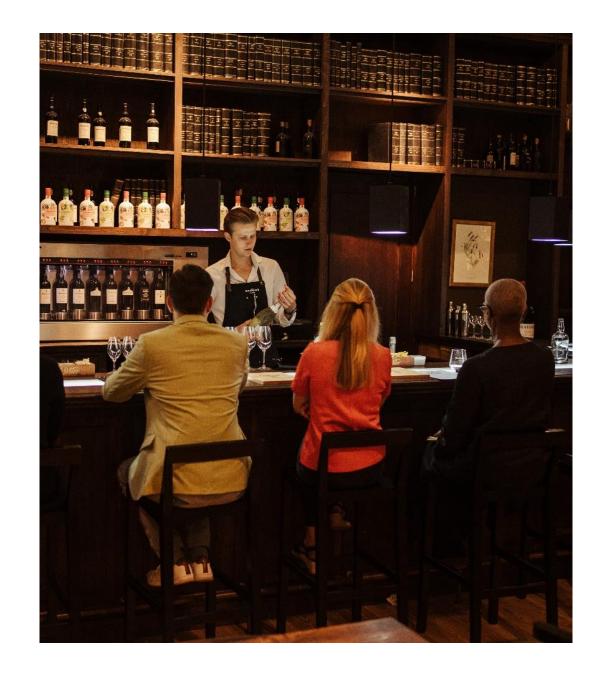
 The winner from each National Competition will be invited to take part in the Global Final in Porto between 24-26th May 2023.





The Global Final

- The Global Final will be held in Porto, Portugal.
- Taking place over two days in May 2023, the trip will allow finalists to learn more about port as they explore Porto and visit the Douro Valley.
- The final itself will take place in Porto on Friday
 26th May
- Please ensure that finalists are available to travel between 24th 26th May.





The Prizes

National Winners

1st Place: 4.5L Graham's 10 Year Old Tawny and an invitation to the Global

Final in Portugal (flights, accommodation and meals included).

2nd Place: 4.5L Graham's 10 Year Old Tawny

3rd Place: A case of Graham's Blend N°12

Global Winners

1st Place: €1000 cash prize, 6 months' supply of Blend N°5 & Blend N°12 for bar*

2nd Place: €500 cash prize, 2x cases of Blend N°5 & Blend N°12 for bar

3rd Place: €200 cash prize, 1x case each of Blend N°5 & Blend N°12 for bar

*a maximum of 3x cases of 6 bottles per month





Judging Criteria

Cocktail Name 10 points

Inspiration 20 points

Replicability 15 points

Visual Presentation 10 points

Aroma 15 points

Taste 30 points

Total 100 points





Rules of Entry

• To be eligible to participate in the competition, candidates are required to be employed as professional bartenders or mixologists.

• There is a limit of one (1) cocktail entry per person.

• Entrants must specify an original name for their cocktail.

Recipes must be expressed in millilitres, with dashes and/or drops being the smallest quantities.

The recipe must be port-based, with the dominant ingredient being either Graham's Blend N°5 White Port or Graham's Blend N°12 Ruby Port.

• The recipe must not contain port from any other brand.

The recipe should contain readily available ingredients that are typically available to bars around the world.

• It is prohibited to use ingredients that contain tobacco, any type of drug, or psychotropic ingredient.





