



DE KUYPER WINS THREE TROPHIES FOR THE THIRD YEAR IN A ROW  
AT INTERNATIONAL SPIRITS CHALLENGE 2021  
DUTCH DISTILLER IS "LIQUEUR PRODUCER OF THE YEAR" AND ACQUA BIANCA AND MANDARINE  
NAPOLEON SCORE A TROPHY

**Schiedam, 8 July 2021** – De Kuiper Royal Distillers has been awarded Three trophies in the International Spirits Challenge (ISC) 2021: the highlight trophy as “Liqueur Producer of the Year” and two trophies in the liqueurs category for Acqua Bianca and Mandarine Napoleon. A trophy is the highest accolade a brand can receive from the ISC and is regarded as one of the most respected and prestigious awards in the drinks industry. ISC trophy winners represent the very best in their specific category and are selected by an expert panel of more than 50 world renowned specialist judges. De Kuiper Royal Distillers was named Liqueur Producer of the Year for the third year in a row after a fantastic set of results in 2021, an impressive haul of two double gold medals and three golds at the International Spirits Challenge 2021 make it hard to argue a case against the Dutch company winning this award again.

“I am really proud of our great team which created all these award winning brands and want to thank the jury and more over-all bartenders around the world who make great cocktails with our brands . It is a such an honour for us to receive three trophies at this year’s International Spirits Challenge. This result acknowledges our expertise, underlines the achievements of our business transformation and confirms our position as an industry mover,” **comments Mark de Witte, CEO of De Kuiper.**

Dutch liqueur producer De Kuiper Royal Distillers earned an impressive haul of two double gold medals and three golds at the International Spirits Challenge 2021.

De Kuiper’s Acqua Bianca and Mandarine Napoléon earned the highest accolade in the liqueurs category at the ISC after impressing our judges in a rigorous blind tasting process.

It also walked off with 11 silver medals and three bronze medals.

**International Spirits Challenge director Justin Smith** said “It was an honour to celebrate the achievements of so many fantastic spirits producers around the world during an unprecedented time for the industry. Our team worked tirelessly to overcome logistical barriers and deliver the ISC to an extremely high standard, and the results highlight just how much dynamism, innovation and quality there is in the global drinks industry”.

“**Following our global company vision to ‘Own the Cocktail’** we want to show people across the world that with our premium liqueurs and our easy recipes everybody can mix a great cocktail in seconds. Winning this prestigious award for the third year in a row will help us to convince even more consumers and bartenders of our first-class liqueurs that are the essence of great-tasting cocktails,” explains Albert de Heer, Marketing Director Global Brands at De Kuiper Royal Distillers.

